



RAND NAFISH

CONTENT WRITER

CONTACT

Phone:

+962 7 9559 3982

Address:

8th Cir., Amman, Jordan

Email:

randnafish@gmail.com

SOCIAL



Rand Nafish



Portfolio

PROFILE

Recent business management graduate with a 3.7 GPA. I gained seven months of experience in marketing as a Brand Awareness Ambassador.

A highly efficient individual with a willingness to learn and the ability to adapt well to new environments and learn new processes quickly to achieve outstanding results. Strong ability to multi-task and priorities. Seeking a new challenging role in marketing, content creation, or any related field.

WORK EXPERIENCE

BRAND AWARENESS AMBASSADOR

TPD-Khalid Alomari \ Mar - Aug 2021

- Produced and reviewed original blog posts and collaborated with colleagues on the creation of digital content for multiple social media platforms, such as Instagram, Facebook, and Twitter.
- Researched, developed, and pitched blog post ideas and amplified those posts on social media.
- Assisted the marketing manager with the content calendar and performance tracking.
- Delivered 15+ B2B emails daily to promote services in order to raise brand awareness and increase sales.

INTERN BRAND AWARENESS AMBASSADOR

TPD-Khalid Alomari \ Jan - Mar 2021

PROJECTS

FOUNDER/CONTENT CREATOR

Tik-Tak Dough / Jun - Dec 2020

Established an online cookie shop from the ground up, developing a business plan and managing all aspects of business development, from market research and finance to operation and marketing. Some of my responsibilities included:

- Testing which time of the day maximised engagement with posts to increase the engagement rate by 30% over time.
- Defining, developing, and implementing our social media plan.



RAND NAFISH

CONTENT WRITER

HARD SKILLS

WordPress

Canva

Adobe Illustrator

Adobe Photoshop

Microsoft

Google Suit

SOFT SKILLS

Blogging

Social Media Marketing

Research

Planning skills

Editing

Content Creation

- Writing and editing the content for the page.
- Managing day-to-day photography operations including planning and preparing for shoots, capturing high-quality photos, and processing images with Adobe Photoshop and Adobe Illustrator.

EDUCATION

BACHELOR DEGREE IN BUSINESS MANAGEMENT

Middle East University / 2022

HIGH SCHOOL DIPLOMA, SCIENCE STREAM

AL-Jandaweel High school / 2018

RELEVANT COURSES

CONTENT CREATION

HubSpot

TACTICAL MARKETING

Middle East University

HUMAN RESOURCES

Middle East University

LANGUAGES

ARABIC

Native

ENGLISH

Excellent

TURKISH

Beginner

REFERENCES

TPD-KHALID ALOMARI

Khalid Alomari / CEO

Contact info available upon request